

4th Biennial EMIRATES PHYSIOTHERAPY CONFERENCE

20 - 21 May 2012

Dubai

United Arab Emirates



Sponsorship Prospectus

Organized by



Emirates Physiotherapy Society

member
of
WCPT



World Confederation
for Physical Therapy



Organizing Committee

Abduladheem Kamkar, MS, PT, OMT
Chair of Emirates Physiotherapy Society (Emirates Medical Association)

Amal AlShamlan
Head of Rehabilitation Section, AlWasl Hospital/DHA

Naima Saleh
Director Clinical Support Services- AlWasl Hospital/DHA

Beverly Strathern,
Physiotherapist, Orthosport Medical Center- Dubai

Hamda AlKetbi
Physiotherapist – Rashid Hospital/DHA

Samir Bakija
Physiotherapist, Back on Track Center – Dubai

Nirvana Ramharakh
Physiotherapist, Welcare Clinic Merdif

Charlotte Dibo
Physiotherapist, Dubai Police Health Center

Fatima Allengawi
Physiotherapist- Dubai Police Health Center

Objectives of Fourth Annual Emirates Physiotherapy Conference 2012

- To contribute to the professional development of physiotherapists in the region by gathering experts to share their research findings
- To provide a forum for presenting and sharing ideas at an academic, conceptual and clinical level
- To provide an opportunity to highlight the role of physiotherapy practice in various fields related to movement dysfunction
- To discuss current research and evidence based practice in multi-disciplinary therapeutic management

Highlights of the Conference

- Updates on outcome measures in Stroke care
- Update on international professional issues in Physiotherapy
- Prevention and management of Hamstrings injuries
- The role of Physiotherapist in Men's Health
- Latest evidence and management in Neurodynamics
- Management of the Sporting Shoulder and everyday ankle injuries.

Target Audience for Physio Dubai 2012

With the success record of the Third Annual Physiotherapy Conference where 600 delegates attended the conference from Pan Arab Region, This year we are looking forward to welcoming 600 plus delegates from across GCC, African Countries, Iran and some parts of Asia

Profile of delegates attending this conference will be as follows

- Physiotherapists
- Sports Physicians
- Orthopaedic Surgeons
- Other Medical Specialties
- Rehabilitation & Healthcare
- Professionals
- Neurologists & Neurosurgeons
- Family Physicians
- Medical Insurance Representatives

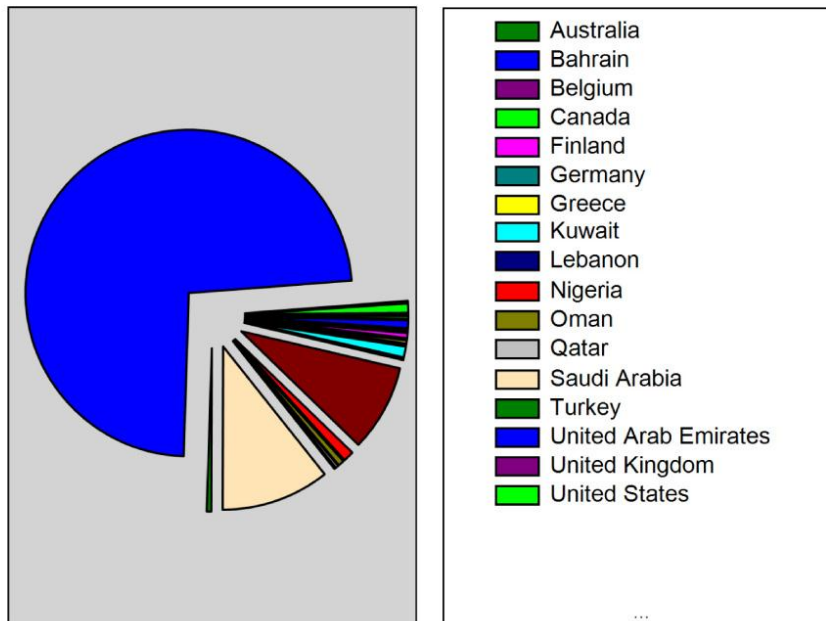
Physio Dubai 2010



Demographic Division of Physio Dubai 2010

Country repartition for Emirates Physiotherapy Conference 2010

Countries are taken from the participants "Primary Address". All valid participants are taken into account, including accompanying persons and group members.



Country	Number of valid participants*
Australia	2
Bahrain	5
Belgium	1
Canada	1
Finland	3
Germany	1
Greece	2
Kuwait	7
Lebanon	1
Nigeria	7
Oman	4
Qatar	2
Saudi Arabia	77
Turkey	3
United Arab Emirates	480
United Kingdom	1
United States	6
United States Minor Outlying Islands	1
Total number of valid participants*:	604
Number of distinct country:	18

SPONSORSHIP OPPORTUNITIES 2012

Main Sponsor (Exclusive)

Pre event involvement

- Logo on the front cover of the brochure under the prestigious heading of Main Sponsor which will be mailed to 1500 professionals.
- Company Profile will be included on the brochure
- Company logo and profile featured on the website as Main Sponsor.
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website.
- Acknowledgements in all PR and media campaigns as the main Sponsor.

Onsite branding and exhibitions

- 1 workshop dedicated for the sponsor during the lunch break, subject to approval.
- Logo to predominantly feature on signage displayed on auditorium (back drop), through out conference venue (Registration counter, banners) as Main Sponsors.
- Recognition from the keynote presenter at the opening ceremony.
- 2 exclusive roll up corporate banners at the registration desk/exhibition area or refreshment area produced by organiser
- 10 sqm (5X2) prime exhibiting space of your choice for networking. Space will include Table and 2 Chairs
- Logo on conference documentations as Main Sponsor.
- Corporate literature or promotional material to be included on the delegate pack.
- 10 complimentary delegate passes for the entire conference.
- Sponsor's Key Clients/ Prospect will be offered a 25% discount on their behalf

DHS 100,000

Platinum Sponsors – 2 Available

Pre event involvement

- Logo on the front cover of the brochure under the second highest heading of Platinum Sponsor which will be mailed to 1500 professionals
- Company logo to be included on conference poster
- Company logo and profile featured on the website as Platinum Sponsor
- Company logo to feature on the E- brochure
- Reciprocal website hot link to the company's website
- Acknowledgements in all PR and media campaigns as Platinum Sponsor

Onsite branding and exhibitions

- Day one or Day two refreshment break sponsorship from the company
- Logo to predominantly feature on signage displayed on auditorium (back drop), through out conference venue (banners) as Platinum Sponsors
- Recognition from the keynote presenter at the opening ceremony
- 1 exclusive roll up corporate banner at the registration desk/exhibition area or refreshment area produced by organiser
- 10 sqm (5X2) prime exhibiting space of your choice for networking. Space will include Table and 2 Chairs
- Logo on conference documentations as Platinum Sponsor
- Corporate literature or promotional material to be included on the delegate pack
- 8 complimentary delegate passes for the entire conference
- Sponsor's Key Clients/ Prospect will be offered a 20% discount on their behalf

DHS 50,000

Gold Sponsors – 4 Available

Pre event involvement

- Logo on the front cover of the brochure under the heading of Gold Sponsor which will be mailed to 1500 professionals.
- Company logo on the poster.
- Company logo and profile featured on the website as Gold Sponsor.
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website.
- Acknowledgement in all PR and media campaigns as Gold Sponsor

At event branding and exhibitions

- Logo to predominantly feature on signage displayed on auditorium (back drop), through out conference venue as Gold Sponsor.
- 1 roll up corporate banner at the exhibition area produced by organiser.
- 8 sqm (4X2) exhibiting space of your choice for networking. Space will include Table and 2 Chairs.
- Logo on conference documentations as Gold Sponsor.
- Corporate literature or promotional material to be included on the delegate pack.
- 6 complimentary delegate passes for the entire conference.
- Sponsor's Key Clients/ Prospect will be offered a 15% discount on their behalf.

DHS 35,000

Silver Sponsors – 6 Available

Pre event involvement

- Logo on the front cover of the brochure under the heading of Silver Sponsor which will be mailed to 1500 professionals.
- Company logo on the poster.
- Company logo and profile featured on the website as Silver Sponsor.
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website.
- Acknowledgement in all PR and Media campaigns as Silver Sponsor.

At event branding and exhibitions

- Logo to predominantly feature on signage displayed on auditorium (back drop), through out conference venue as Silver Sponsor
- 6 sqm (3X2) exhibiting space of your choice for networking. Space will include Table and 2 Chairs.
- Logo on conference documentations as Silver Sponsor
- Corporate literature or promotional material to be included on the delegate pack
- 3 complimentary delegate passes for the entire conference

DHS 25,000

Lanyard Sponsor (Exclusive)

Pre event marketing benefit

- Company's logo and profile to be featured on the website as Support Sponsor.
- Reciprocal hot link to your website from the event website.

At event Branding

- Conference lanyards to be given to all delegates upon registration.
- Logo exclusively will be printed on the lanyard for the supporter.
- 2 delegate pass for the entire conference

DHS 12,000

Documentation Sponsor (Exclusive)

- Logo on Front Cover of Conference Brochure and Final Conference Program as "Documentation Sponsor"
- Logo on conference posters
- Exclusive sponsor logo on Flash drives containing all the documentation for the conference
- Company logo and profile to be featured on event website as "Documentation Sponsor"
- Company Logo on the E-Brochure
- Reciprocal website hotlink to your home page from event website
- 1 Branded roll up banner in the conference registration area highlighting the sponsorship
- Flash Drives to be given along with delegate packs upon registration.
- Corporate Literature (company brochure) to be inserted in the delegate pack and given to every attendee
- 3 delegate passes for the entire conference

DHS 25,000

EXHIBITION

A trade exhibition covering physiotherapy & pharmaceutical products, diagnostics and lab tests, labware, medical equipments, instruments, physiotherapy equipments and instruments, exercise equipment will be organised during the conference at the same venue

Floor plan/stalls size

Stand type	Size	Tariff (AED)	Cost includes
Floor Space	6 sq. mts.	AED 10,000	1 table, 2 chairs
Each Extra Sq meter	1 sq. mt	AED 1,000	

The exhibit rental fee includes:

- 2 exhibitor badges for the staff for exhibition area only.
- Exhibitor listing on the website and in the final program

For Further information on Sponsorship and Exhibition please contact,



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