



Rehabilitation of Movement Dysfunction: A Physiotherapist's Talent

Sponsorship Prospectus

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Rehabilitation of Movement Dysfunction: A Physiotherapist's Talent

Held under the patronage of

H.H. Sheikh Hamdan Bin Rashid Al Maktoum

Physio Dubai 2008

Crowne Plaza Dubai

20 - 22 April 2008

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Congress Brief

- Held under the Patronage of H.H. Sheikh Hamdan Bin Rashid Al Maktoum, Deputy Ruler of Dubai and Minister of Finance and Industry
- Supported by Ministry of Health, Department of Health and Medical Sciences (DOHMS) and Shk. Hamdan Bin Rashid Al Maktoum Award for Medical Sciences
- Organised by the Emirates Physiotherapy Society (EPS) under the Aegis of the EMA
- Attended by renowned international and regional speakers and researchers

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Congress Goal

- Focus on Rehabilitation of Movement Dysfunction
- A forum presenting and sharing ideas at academic, conceptual and clinical levels facilitated by a gathering internationally renowned experts.
- Highlight current research and clinical developments and their application in the management of various neurological diseases
- Support Evidence based practice

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Congress Details

Congress Dates: 20 - 22 April 2008

Congress Venue: Crowne Plaza Hotel, Dubai
United Arab Emirates

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Award for Medical Sciences



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Sponsorship Opportunities

- Industry symposium with lunch
- Delegate bags
- Sponsor a speaker
- Sponsor a Course
- Branded Lanyards
- Final Program/Abstract books
- Company group registrations

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Main Sponsor - Industry Symposium with lunch - USD 17,893.00 x 3 Nos.

The Emirates Physiotherapy Society would like to offer this platform to companies to showcase their products to Governmental officials and professionals in the field of Physiotherapy.

Benefits:

- Sole sponsor of one of the symposiums during the main sessions of the congress
- Branding opportunity of the lunch venue - To be provided by the client
- Full page advertisement in the Final Abstract book
- Company logo on the official Physio Dubai website
- Company logo on all marketing collateral and PR carried out for the event
- 09 sqm exhibition stand in the official exhibition of the event
- 04 delegate registrations
- 30 mins session during the main program

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Support Sponsor - Delegate Bags - USD 9,529.00

An ideal opportunity to show case the company logo around the conference venue. Branding of the Delegate bags of the conference will assist you meet your objective.

Benefits:

- Sole sponsor of the delegate bags of the conference
- Insertion promotional material in the delegate bags
- Half page advertisement in the Final Abstract book
- Company logo on the official Physio Dubai website
- Company logo on all marketing collateral and PR carried out for the event
- 02 delegate registrations

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Support Sponsor - Branded lanyards - USD 6,028.00

A perfect opportunity for all attending delegates to carry your Corporate Logo through the conference.

Benefits:

- Sole sponsor of the lanyards of the conference
- Half page advertisement in the Final Abstract book
- Company logo on the official Physio Dubai website
- Company logo on all marketing collateral and PR carried out for the event
- 02 delegate registrations

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Sponsorship Opportunities - Final Abstract Book - USD 10,307.00

Sponsor an integral part of the conference - The Final Abstract Book that will consist of all Presentations, speaker bios and important facts of the Physio Dubai Conference 2008.

Benefits:

- Sole sponsor of the Final Abstract Book of the conference
- Centre Fold advertisement in the Final Abstract book
- Company logo on the official Physio Dubai website
- Company logo on all marketing collateral and PR carried out for the event
- 02 delegate registrations

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Support Sponsor - Sponsor A Speaker - USD 12,600.00

Sponsor one of the renowned professionals of the event. When sponsoring a speaker your Company covers travel, accommodation, transportation and meal cost during his stay in Dubai.

Benefits:

- Sole sponsor of one of the speakers of the conference
- Mention in the Final Abstract book
- Company logo on the official Physio Dubai website
- Company logo on all marketing collateral and PR carried out for the event
- Official letter from the Emirates Physiotherapy Society informing the speaker of your sponsorship

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Support Sponsor - Sponsor A Course - USD 2,400.00

Sponsor a day of one of the Pre or Post Congress Courses and get the opportunity to mark your presence for one full day.

Benefits:

- Half page advertisement in the final abstract book
- One free registration for Pre OR Post course (one day only)
- Company logo on the official Physio Dubai website

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Group Registration

Invite the key decision makers in the industry to the Physio Dubai Conference and in addition to attaining recognition from each of the invitees attain a "Special" discount. Group discounts will be calculated on members registration fees, be it early or late.

Early Bird Registration	Late Registration
10 delegate Registration - USD 2,500.00	10 delegate Registration - USD 3,000.00
With Group discount - USD 2,250.00	With Group discount - USD 2,700.00
SAVE - USD 250.00	SAVE - USD 300.00

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Exhibition Space

Be a part of the most successful Physiotherapy Conference & Exhibition at the Middle East.
A chance to showcase your products and interact with key decision makers at the conference.

09 Sqm stand - USD 3,600.00 (minimum space requirement)

Inclusion in price:

- 02 exhibitor passes per 09 sqm
- 01 table
- 02 chairs
- 02 spot lights
- 01 - 13 amps power socket
- Company name in English on fascia (standard font)

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Contact Details

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