

Under the patronage of  
H.H. Sheikh Hamdan Bin Rashid Al Maktoum  
Deputy Ruler of Dubai, Minister of Finance and President of the Dubai Health Authority

تحت رعاية  
سمو الشيخ حمدان بن راشد آل مكتوم  
نائب حاكم دبي - وزير المالية، رئيس هيئة الصحة بدبي



# 6<sup>th</sup> BIENNIAL EMIRATES PHYSIOTHERAPY CONFERENCE

DUBAI - UNITED ARAB EMIRATES

## SPONSORSHIP PROSPECTUS

2-3 May 2018  
Dubai - UAE

Organized by



Conference Secretariat: MCI Middle East

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physiodubai@mci-group.com

# WELCOME MESSAGE



Dear Colleagues,

Physiotherapy profession is a dynamic profession and health care industry has become more competitive; therefore it is important to create opportunities toward our professional development. Emirates Physiotherapy Society has been striving toward creating such opportunities and the sixth Emirates Physiotherapy Conference – PhysioUAE 2018 is organized to add to our knowledge and connect with renowned speakers from different parts of the world. We physiotherapists have always keen to deliver excellent healthcare outcomes and that commit us to be update our knowledge and skills.

Join PhysioUAE 2018 to hear world-class researchers and clinicians in the field of musculoskeletal and pediatric physiotherapy. This is also an opportunity to register in hands on workshops to gain and improve your skills. Meet your colleagues and connect with various resources that you may need in your practice. Moreover, The organizers of exhibition at the conference are keen to bring latest technologies and equipment in physiotherapy practice.

We would like to encourage you all to become part of this meeting and reach the ultimate aim of successful learning and networking.

**Amal Alshamlan, MS, PT**

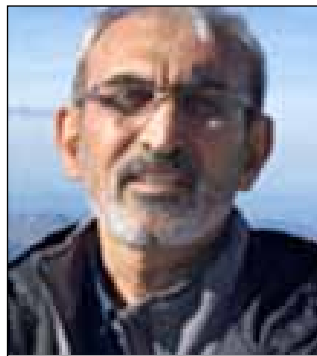
President of the Emirates Physiotherapy Society

Chairman of the Conference

# COMMITTEE



## ORGANISING COMMITTEE



**Meer Almarzouqi**  
Chairperson  
EPS Board Member

**Hamda Alketbi**  
Member  
Dubai Health Authority

**Bronwen Paecock**  
Member  
Dubai Physiotherapy &  
Family Medicine Clinic

**Charlotte Dibo**  
Member  
Dubai Police Health Center

**Isam Almikhi**  
Member  
Dubai Health Authority

**Meera Alsaeedi**  
Member  
Department of Social  
Services Sharjah

**Shadin Bassas**  
Member  
Dubai Health Authority

## SCIENTIFIC COMMITTEE



**Naima Saleh**  
Chairperson  
EPS Board Member

**Wasim Labban**  
Member  
Mirdif Center for Physiotherapy  
& Rehabilitation

**Ana Alesandra Anjos**  
Member  
Fatima College for Health  
Sciences

**Murat Dalkilinc**  
Member  
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**Veena Laxman**  
Member  
University of Sharjah

**Thanuja Naushad**  
Member  
Dubai Health Authority

**Pedro Borrego**  
Member  
Fatma College for  
Health Sciences

**Daniela Ferriera**  
Member  
The children Medical  
Center

# MAIN SPONSOR

AED  
**90,000**



## INDUSTRY SPONSORED SYMPOSIA – 2

- Opportunity to organise a symposium in the main Conference (program subject to the approval of the Conference Scientific Committee)
- Includes: hall rental, standard audio/visual equipment, display table
- Symposium program and abstracts will be included in the Final Program Book (subject to receipt by publishing deadline)
- The timeslots will be designated and will be allocated on a “first come, first served” basis
- The sponsoring company in addition to the sponsorship fee must cover all speakers’ expenses including registration, accommodation and travel expenses. This also applies if the speakers have already been invited by Physio 2018.

## EXHIBITION SPACE

- 16 sqm (8 x 2 sqm) exhibition space

## ADVERTISEMENT

- 2 full page, full colour advertisements in the Final Program Book
- 2 sheets A4 advertisement /invitation from the sponsor will be inserted in the participants’ Conference bags
- Sponsor’s logo with hyperlink and profile on Conference website

## EXCLUSIVE BRANDING OPPORTUNITY

- Registration Area

## REGISTRATION

- Ten (10) Conference registrations

## ACKNOWLEDGEMENT

- Main sponsor will be acknowledged as such on the Sponsors’ Board on-site Opening Ceremony, E-Flyers and in the Final Program Book
- Acknowledgement in PR & Media Campaigns

# PLATINUM SPONSOR (2)

AED  
**60,000**



## INDUSTRY SPONSORED SYMPOSIUM

- Opportunity to organise a symposium in the main Conference (program subject to the approval of the Conference Scientific Committee)
- Includes: hall rental, standard audio/visual equipment, display table
- Symposium program and abstracts will be included in the Final Program Book(subject to receipt by publishing deadline)
- The timeslots will be designated and will be allocated on a “first come, first served” basis
- The sponsoring company in addition to the sponsorship fee must cover all speakers’ expenses including registration, accommodation and travel expenses. This also applies if the speakers have already been invited by Physio 2018.

## EXHIBITION SPACE

- 14 sq.m (7X2 sq.m) exhibition space

## ADVERTISEMENT

- 1 full page, full colour advertisements in the Final Program Book
- 1 sheets A4 advertisement /invitation from the sponsor will be inserted in the participants’ Conference bags
- Sponsor’s logo with hyperlink and profile on Conference website Registration
- Five (5) Conference registrations ACKNOWLEDGEMENT
- Platinum sponsor will be acknowledged as such on the Sponsors’ Board on-site Opening Ceremony, E-Flyers and in the Final Program Book

# GOLD SPONSOR

AED  
**40,000**



## INDUSTRY SPONSORED SYMPOSIUM

- Opportunity to organise a symposium in the main Conference (program subject to the approval of the Conference Scientific Committee)
- Includes: hall rental, standard audio/visual equipment, display table
- Symposium program and abstracts will be included in the Final Program Book (subject to receipt by publishing deadline)
- The timeslots will be designated and will be allocated on a “first come, first served” basis
- The sponsoring company in addition to the sponsorship fee must cover all speakers’ expenses including registration, accommodation and travel expenses. This also applies if the speakers have already been invited by Physio 2018.

## EXHIBITION SPACE

- 12 sqm (6x2 Sq.m) exhibition space (additional space can be purchased)

## ADVERTISEMENT

- 1 sheets A4 advertisement /invitation from the sponsor will be inserted in the participants’ Conference bags
- Sponsor’s logo with hyperlink on Conference website

## REGISTRATION

- Two (2) Conference registrations

## ACKNOWLEDGEMENT

- Gold sponsor will be acknowledged as such on the Sponsors’ Board on-site Opening Ceremony, E-Flyers and in the Final Program Book

# SILVER SPONSOR

AED  
**25,000**



## EXHIBITION SPACE

- 6 sqm (3 x 2) exhibition space

## ADVERTISEMENT

- 1 sheets A4 advertisement /invitation from the sponsor will be inserted in the participants' Conference bags
- Sponsor's logo with hyperlink on Conference website

## ACKNOWLEDGEMENT

- Silver sponsor will be acknowledged as such on the Sponsors' Board on-site Opening Ceremony, E-Flyers and in the Final Program Book

# ADDITIONAL MARKETING & BRANDING OPPORTUNITIES

## SPEAKERS' READY ROOM (Exclusive Sponsorship) AED 10,000

This room will be specially reserved for and used by the speakers and will be equipped with computers. The sponsorship entitlements are as follows

- Sponsor's company logo on the room signage
- Sponsor's logo with hyperlink on the Conference website
- Sponsor's logo to be displayed as the desktop background for all computers
- Acknowledgement on the Sponsors' Board on-site and in the Final Program Book

## CONFERENCE BAGS (Exclusive Sponsorship) AED 25,000

The Organising Committee will select the type and design of the bags. An initial estimated number of bags will be required (quantity to be confirmed). The sponsorship entitlements are as follows:

- Immediate recognition of the sponsor's status with the company name and logo on the bags
- Sponsor's logo with hyperlink on Conference website

- Acknowledgement on the Sponsors' Board on-site and in the Final Program Book



### **LANYARDS (Exclusive Sponsorship) AED 12,000**

The Organising Committee will select the type and design of the lanyards. An initial estimated number of lanyards will be required (quantity to be confirmed). The sponsorship entitlements are as follows:

- Sponsor's logo to be printed on the lanyards
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement on the Sponsors' Board on-site and in the Final Program Book

### **COFFEE BREAK SPONSORSHIP AED 10,000**

The sponsor will be entitled to 2 coffee breaks for 1 day only (morning and afternoon). Date selection will be done on a "first come, first served" basis. The sponsorship entitlements are as follows:

- Sponsor will be given the opportunity to brand the napkins (at an extra cost)
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement on the Coffee Break Area signage
- Acknowledgement on the Sponsors' Board on-site and in the Final Program Book

### **NOTEPADS AND PENS (Exclusive Sponsorship) AED 10,000**

The notepads and pens will bear the Sponsor's name/company logo and will be distributed in the participants' Conference bags. The sponsorship entitlements are as follows:

- Sponsor's logo with hyperlink on Conference website
- Acknowledgement on the Sponsors' Board on-site and in the Final Program Book

For further information on sponsorship and exhibition Please direct your queries to



**ANDREW FERREIRA**

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